



# 'Nirmal Ganga Bhagidaari'

Join Us in Cleaning Ganga

Call 1-800-11-2838

## Call for proposals from Organizations/Donors/Overseas Indians

Pollution in River Ganga is mainly on two accounts: nallahs/drains carrying municipal and/or industrial effluents into the River Ganga and river surface pollution such as pious refuse, solid waste, disposal of dead bodies, etc. The focus of National Mission for Clean Ganga (NMCG) so far has been on creation of treatment capacities (Sewage Treatment Plants) and related infrastructure for abatement of pollution caused by domestic/industrial sewage.

### Ongoing Projects in 50 towns on the banks of River Ganga

- Sanctioned Cost: Rs. 5909 Crores
- Treatment capacity sanctioned: approximately 1000 Million Liters per Day (MLD)
- Sewerage network sanctioned: approximately 4000 km
- Further New Projects to be sanctioned in May 2015: Rs. 1700 Crores

### Projects in Pipeline

- Targeted Additional Treatment Capacity: 3000 MLD
- Priority Towns: 118
- Coverage of Rural Sanitation: 1649 Gram Panchayats



Treatment Plant, Kanpur



Treatment Plant, Varanasi



Treatment Plant, Allahabad



Treatment Plant, Haridwar

Now, NMCG intends to expand its footprint to tackle river surface pollution and other areas. The projects are expected to start from June, 2015.

- River Surface Cleaning Equipment(e.g. Trash Skimmers, Trash Booms, Ro-BOAT, etc)
- Spargers/Aerators
- Boats with aeration mechanism
- Electric crematorium
- Improved wood based crematorium
- Outreach activities/community awareness
- Biodiversity conservation
- Skill development - eco-friendly livelihoods for those dependent on River Ganga (Boatmen, Dhobis, Fishermen, etc)
- Waste /litter collection, segregation, and management
- Heavy duty vacuum cleaners for Ghats
- Pious refuse - collection, recycling and management
- Toilets /bio-toilets on Ghats
- Solid waste collection from drains
- Dumpers to transfer of waste to landfill/recycling sites.
- Fencing of drains
- High efficiency Clarifiers on drains
- Innovative wastewater treatment technologies
- Any other relevant areas.

Proposals are invited from Organizations/Donors/Investors from India & Abroad/Overseas Indians to join hands in this endeavour.

**Intending Implementing Organizations (Government bodies, NGOs, Academic institutions/others)** may prepare a project on any of the above areas and submit them to NMCG.

**Donors/Sponsors** may pick up specific projects/Implementing Organizations. They may also propose/ contribute to projects in remembrance of their ancestors or an event. A commemorative plaque may be placed as per approved guidelines.

**Overseas Indians** may partner with India Development Foundation for Overseas Indians (IDF-OI) and Overseas Indians Facilitation Centre (OIFC) for collaborating with/contributing to such projects

The proposals submitted by organizations should include the budget and timelines required for completion. Documentary proof with respect to legal status, registration details including FCRA status, financial status, performance, and relevant experience shall be enclosed along with the proposal. A committee comprising representatives from relevant government departments will scrutinize all eligible entries. Projects recommended by the Committee will be proposed to prospective donors/investors/CSR funding/philanthropic donations by Overseas Indians as the case may be. The proposals will be considered on a rolling basis throughout the year.

Philanthropic donations by Overseas Indians will be routed through the India Development Foundation for Overseas Indian (www.idfoi.org), a not-for-profit Trust set-up by the Ministry of Overseas Indian Affairs, Government of India, to channelize the philanthropic propensities of Overseas Indians into the country's social development projects.

Overseas Indians interested in, investing in projects in the areas listed, and/or, any other form of economic engagement may connect with Overseas Indian Facilitation Centre (OIFC), a partnership between Ministry of Overseas Indian Affairs and Confederation of Indian Industry (CII) (www.oifc.in)

## National Mission for Clean Ganga

Ministry of Water Resources, River Development & Ganga Rejuvenation  
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